

Effingham County CEO



2022

**ANNUAL
REPORT**

Entrepreneurship education seeks to prepare people, especially youth, to be responsible, enterprising individuals who become entrepreneurs or entrepreneurial thinkers and contribute to economic development and sustainable communities. The CEO program is much more than a textbook course. Rather, students are immersed in real life learning experiences with the opportunity to take risks, manage the results, and learn from the outcomes.

About Our Program

MISSION

To provide a comprehensive educational experience for Effingham County high school students, equipping them to be enterprising individuals and entrepreneurial thinkers who contribute to the economic development of Effingham County.

VISION

The CEO class embodies everything that our country was built upon. The core principles of hard work, innovative thinking, and entrepreneurship are values that we experience every day through CEO.



CREATING ENTREPRENEURIAL
OPPORTUNITIES

CEO Board



Kristie Campbell

Firefly Grill

Buckeye Friends School



Matt Cekander

Doehring, Winders & Co. LLP
CPA, Partner



Kevin Hoene

Eli Lilly
Executive Sales Professional



Joe Knabe

AI's Tire Mart & Electronics
Owner / President

NextGen Wireless
Owner / CEO



Jennifer Patton

Effingham High School
Guidance Counselor



**Stephanie Gobczynski
Uebinger**

State Farm
Agent, Owner



Christo Schultz

Midland States Bank
Senior Wealth Advisor



Jennifer Wendt

First Mid Bank & Trust
Vice President, Human
Resources and Training
Leader



Tracy Willenborg

Taylor Law Offices
Attorney, Partner



Laura Sullivan

*EIFES Representative

Eastern Illinois Education for
Employment System #340

Director

Board Chair

Letter to Our Investors from the Chairman of the CEO Board

Dear Effingham County CEO Investors,

As your Effingham County CEO Advisory Board Chairman, it is with great pleasure and gratitude I present our 2021-2022 Annual Report which celebrates the 14th year of the CEO program in Effingham County.

This was a really exciting year for all of us involved with the CEO program. With COVID restrictions lifted, we were actually able to have a normal schedule of events throughout the year, beginning with a strong class orientation culminating in a phenomenal trade show. Our students were able to meet normally with investors and mentors. I know, for me, it was just refreshing to be able to meet with students in person and have the ability to interact freely in the same space. Communication is just so much better when you can conduct meetings face to face and it provides our students a much better understanding of the art of business conversation.

Our two Facilitators did an outstanding job coordinating the class and guiding, not leading, our students through the CEO growth process. This is Molly Bushue's fourth year and Michelle Niebrugge's second year as our CEO Facilitators. The knowledge and experience they brought to the table this year was apparent in the success of both the student class business and trade show.

The CEO board appointed Molly Bushue as our Network Developer in addition to her Facilitator role which allowed us to focus on investor relations, renewals, CEO marketing and brand awareness. We are also in the process of strengthening the student/investor relationship. One of those pieces we are developing is a program for our alumni and investors to connect regarding job availability. Our goal is to continue to increase the value of the CEO investment for our investors.

One of the most exciting decisions our board made this year was to rename the Entrepreneur of the Year Award to the Craig Lindvahl Entrepreneur of the Year Award. We felt it was important to not only continually recognize the impact Craig had on our community but also to memorialize his involvement in our program. Beth Lindvahl, Craig's wife, graciously presented that award this year.

I would like to take this opportunity to thank you for your commitment to the Effingham County CEO program. Your generosity has allowed us to create a strong foundation for our program and also to provide our students with one of the best programs available in our educational system. Your investment in this program has made a huge impact in our community as we are starting to see our student alumni return to Effingham as either entrepreneurs or strong contributors to our workforce. The CEO vision has become a reality.

Most Sincerely,

Karen Etter



Karen Etter

**ReMax Key Advantage
Broker/Owner**

Facilitators

From the very first day of class in the fall, we knew it was going to be an incredible year. The Class of 2022 started off strong by engaging with presenters and jumping in on any task at hand. They rose to the challenge to embrace their CEO experience. Above all, they took pride in their relationships with one another.

Developing strong connections in our community sparked their class business idea. The Mastermind event was a phenomenal success. This group of 30 students brought together 175 people to engage in deep conversations. We are extremely proud of how much growth the students demonstrated in their leadership and communication. Many have said they feel it was the most hands-on class business Effingham CEO has seen. The students themselves were the entertainment.

Congratulations to all of these students on a very successful year. We wish them ultimate success in all of their endeavors. The future of our community is bright.

Molly Bushue and Michelle Niebrugge
Effingham County CEO Facilitators



Molly Bushue



Michelle Niebrugge

Mentors



A Mentor/Ambassador is a business owner, entrepreneur, or intreprenuer from the Effingham County business community. A mentor is someone willing to share his or her time and expertise with a CEO student. Ambassadors work as a mentoring group, assisting the Class Facilitators, to help further develop and strengthen the CEO class with their experience and direction.

Mentors

Alan Meyer
Alexis Teichmiller
Allison Carpenter
Amanda Settle
Angie Hartke
Astrid Reyes
Brennan Debenham
Dean Bingham
Derek Meinhart
Elaine Stock
Grant Bushue
Jake Donsbach
Jake Pals
Jill Wendling
Joe Knabe

Justin Deters
Katie Koester
Katie Smithenry
Kellie Niemerg
Kent Probst
Lee Althoff
Maggie Meylor
Megan Brandt
Melissa Willenborg
Noah Brandenburger
Riley Pruemmer
Skyler Bilbo
Sophie Kabbes
Tracy Willenborg
Zach Scott



Ambassadors

Dustin Smith
Michael Nosbisch

Katie Weber
Michael Wall

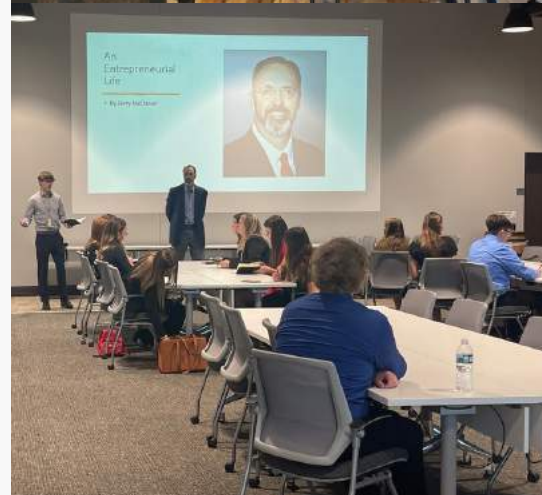
Megan Heuerman
Ron Mietzner

Wanda Pitcher

Speakers

CEO participants have a unique experience with guest speakers serving as instructors for the program. Community leaders present their life stories, entrepreneurial journeys and share lessons on a variety of business topics.

Aaron Nosbisch Entrepreneurship
Alumni Panel Where are you now?
Amy Tarr Dual Credit
Ann Woods But First Crystals
Bev Soltwedel Introductions
Bob Schultz Expanding Your Comfort Zone
Brandon Wynn Gymnast & Entrepreneur (MIE Fearless Founder)
Chris Egelston Magic
Dan Remmenga Surprise!
Dan Woods Leadership
Dean Cleaver Flash Parking
Dean Samuel Dots
Donnie Wilson Mastermind
Doug Villhard How to Create a 30 Second Pitch (MIE Fearless Founder)
Dustin Salmons 1st Class Wrecker
Dwight Erskine Business Etiquette
Ed Baumgarten Headshots
Jedd Swisher Campus Ink
Jennifer Wendt DISC Profiles
Jerry McDaniel Entrepreneurship
Jodi Thoele Effingham Tourism
John Perles Mission & Vision
Josh Awalt and Justin Henderson HA Security Solutions
Karen Wolters Entrepreneurship
Kent Probst History of CEO
Kristie Campbell Marketing
Kurt Strullmyer Compass Advisory Group
Lee Althoff Country Rhodes Catering
Lisa ShumardShelton LLC Focus Group
Madalaine McDaniel Dining Etiquette
Maggie Meylor Level Ten Meetings
Mark Probst Probst Auto Body
Maya Elious Built to Impact (MIE Fearless Founder)
Melissa Willenborg Financial Planning
Noah Brandenburger Searching For Opportunities
Rick Siemer CEO Expectations
Ron Mietzner Giving Back
Ryan Barbee Beck's Hybrids
Sarah Petty Joy of Marketing (MIE Fearless Founder)
Scott Kabbes 2 Cents
Stephanie Gobczynski Uebinger Insurance
Steve Witges Leadership
Teresa McCloy The RealLife Process
Tina and Scott Brumleve Designs Unlimited
Tyler Repking Repking Media
Wilbur You Youtech (MIE Fearless Founder)





Tours

An important piece of the CEO experience is visiting local businesses in Effingham County. People drive by these locations daily without recognizing their contribution to economic development of the area. The group walks away with a changed mindset, never viewing the business the same way again.

- Alex Wright Wright's Furniture
- Amanda Lessley Being a Fiscal Agent
- Bill and Neil Zerrusen Three Z Printing
- Brenda Niebrugge and Pam Hemmen J&J Ventures
- Chad Markham HSHS
- Chris Debolt Culver's
- Chris Lidy EJ Water
- Dean Bingham Agracel, Inc.
- Emily Debenham Joe Sippers
- Wanda Pitcher and Erin Hartke Tuscan Hills Winery
- Jamie Stang Stang Arts
- Jason Carpenter Vantage Outsourcing
- Jason Sandschafer Niemergs
- Jeff Ludwig Midland States Bank
- Jeff Speer Apartment 101
- Jim Hecht Dan Hecht Automotive
- Joe Knabe Al's Tire Mart and Electronics
- Joe Meinhart South Central FS
- Jordan Koerner Koerner's Distributor
- Karen Whitt The Equity
- Kay Spruel and Shelby Dasenbrock Burklands Flower Shop
- Kelly Roepke and Bob Lakin Y-Yard
- Kent and Nathan Wiedman Wiedman Cleaners
- Kevin Hoene Gopher's Grill
- Kim Jansen The EPC
- Lisa Siemer Community Support Systems
- Lori Funnemen Patterson Technology Center
- Megan Brandt Pyramid Marble
- Niall and Kristie Campbell Firefly Grill
- Phil Niemerg Candle Art
- Rick Siemer Siemer Milling
- Roy Wendte Wendte Farms
- Ryan Schaefer Pumpkin Patch
- Seth Wilson Fox Holler Coffee
- Shelby Hinterscher Vayda Jane Bridal
- Skyler Bilbo Wente Plumbing & Fire Protection
- Todd Wegman Stevens Industries, Inc





Frost Buddy

Brock and Mitch Mammoser are brothers from Jasper County. Through digital marketing and creative product design, the brothers have attracted millions of followers, likes, and views, making their products a viral sensation, especially on Tik Tok. Frost Buddy became the number three Thermocooler on Amazon within four months of being on the marketplace.

Through CEO connections, the class of 2022 was able to help fulfill a large order of products purchased by Heartland Dental. It was an exciting opportunity to witness current CEO students, alumni, mentors, and investors all come together.



Holiday Cheer



The CEO students recognize the importance of giving back to the community that gives so much to them. During the holiday season, the class volunteered at both the Downtown Effingham Christmas Event and also the FISH / Catholic Charities Christmas Store.



Mastermind Dinner

2022 Class Business

On January 12th, the CEO Class hosted a Mastermind Dinner event for the people of Effingham County. Their goal was to connect new people with uncommon commonalities in order to build personal and professional relationships that will last a lifetime. The event was held at the Thelma Keller Convention Center and featured guest speaker, Rick Owens.



CEO Alumni Panel



Every January Effingham CEO hosts an alumni panel. These individuals share their CEO experience and what they have done since completing the program. They also provide guidance to the students as they begin to launch their personal businesses. It is a great opportunity to learn how the program has grown and adapted since Mr. Lindvahl's first class!

Noah Tegeler (2021)
Elijah Doty (2021)
Christo Schultz (2010 and 2011)
Courtney Johnson (2009)
Becca Webster (2019)
Austin Hartke (2015)



Banker Day



Banker Day is an important milestone as the CEO class develops their personal businesses. As students present their business plans, bankers ask questions and provided quality feedback. The purpose of Banker Day is to help students think about the feasibility and financial possibilities of their business, with the main focus on financials. This experience would not be possible without our committed bankers.



Think Tank



Effingham CEO's Think Tank event is a competition held to help prepare students for their upcoming Trade Show by sharpening their elevator pitch, allowing them to practice their public speaking abilities, and help them refine, understand, and defend their business venture. The event is held over five mornings, each day with a different variation of local "sharks" serving on the panel. The winner from each day either receives a cash prize or their first choice of Trade Show booth location.



CEO Class 2022

ALI ADAMS



Ali Adams is currently a senior at St. Anthony High School. She is involved in tennis and Pep Club. Outside of school she enjoys playing with her dogs, bike rides, and spending time with friends and family. During the summer, she spends her days giving kids swimming lessons. After high school, Ali plans to attend a four year university to study business.

Feel Good Sweatshirts

Feel Good Sweatshirts is a cute and cozy sweatshirt company. The sweatshirts are plain on the front with a feel-good saying on the back of them. There will be a variety of colors and different sayings. These sweatshirts help girls look their best while feeling their best. You can follow us on Instagram @feelgoodsweatshirts.

MATTIE ANGEL



Mattie Angel is a senior at Effingham High School. At school, she is a part of the volleyball team and has made High Honor Roll as well as the Academic Hall of Fame. Outside of school, she spends much of her time working and is employed at Kohl's and Russ Braunecker Collision Center. In her limited free time, she enjoys relaxing, shopping, fishing, and spending time with people she loves. As of right now, she plans to attend cosmetology school as well as a university to gain further knowledge in the field of business.

Fresco Soap Company

In today's world it seems like everyone is opting for all natural alternatives to everyday items. It's important to realize that what you put on your body is just as important as what you put in your body. That's why Mattie started Fresco Soap Company. Each bar of Fresco soap is handcrafted, scented with 100% pure essential oils, and colored using only ingredients that are found in nature. You can keep up with Fresco on Facebook and Instagram @frescosoapcompany.

DALANIE BELL



Dalanie Bell is a senior at Beecher City High School. She is currently involved in student council, drama club, scholastic bowl, FBLA, and cheerleading. She holds a class office, the title of FFA Chaplin, and is on the high honor roll. Dalanie is currently working at Famous Footwear and J&J Meats. Dalanie plans to attend Trevecca Nazarene University and study youth ministries and worship. Outside of school, Dalanie enjoys singing, playing with her animals, and going out with her family.

Little Bit of Light

Little Bit of Light, created by Dalanie Bell, is Christian/Faith based Candles. They want to have a key audience to add something to it because they don't want it to be like every other candle business. They have experience in making candles from when they were younger, but the plan is to improve on the making of them. The name of the candle will be a word from a biblical story the represents their life. Their items are locally sourced.

Students

Megan Bierman is currently enrolled as a senior at Dieterich High School. She is a member of Dieterich Honors Society, FCA, FFA, and art club. She is involved in cheerleading, softball, trap shooting, and enjoys crossfit. In her limited free time, she takes pleasure in spending time with her friends, reading books, and drawing. Her college plans involve attending Montreat College in North Carolina on a trap shooting scholarship. She intends to study pre-med and have a minor in business. She hopes to further her studies into medical school and become a pediatric doctor.

Jackpot Custom Leathers

Jackpot Custom Leathers is a leather tooling and embellishing business. Each product that they make is custom designed and tooled. They provide custom belts, shoes, hats, earrings, and necklaces. They work with each customer making sure that they get exactly what they want while putting our own twist on it. Everyone deserves to feel confident with an affordable western style. On their website both pre-made and customizable options are available. You can find the business at jackpotcustomleathers.com, Facebook, Instagram, or TikTok.

MEGAN BIERMAN



MAGGIE BRITTON



Maggie Britton is a senior attending Dieterich High School. She is a member of the Honors Society and has been on high honor roll the past 4 years of her high school career. She is involved in FCA, FFA, art club, Spanish club, student council, and is a captain on the DHS Cheer Squad. Most of her time is spent working at Pizza Man. In Maggie's social life, she loves having cookouts with her family and shopping with friends. One of her favorite hobbies would be learning new music on her guitar and piano. She hopes her future college will be a university far away from home so she can get a feel for independence. Maggie's plan as of right now is to go into pharmaceutical sales.

Power Hour

Working out can be such a drag. Power Hour is a fitness class instructed exclusively at the Dieterich Community Civic Center that will make exercising seem fun and easy. It is a perfect opportunity for both men and women. Exercising can often be intimidating, but this class will ensure a safe space. After all, health is one of the most important aspects of life. Through this program, you will see results that will feel effortlessly achieved.

Sam Bushur is a senior attending Teutopolis High School. He plays baseball and basketball, and plans on continuing his baseball career in college. Off the field, Sam is part of the Effingham CEO class. As of now, he plans on going into business but is open to other opportunities as well. He's also in National Honors Society. Sam loves going to the gym, hanging out with friends, and listening to music. Traveling is something he loves doing and wants to do more of in his future.

DryHive Wax

DryHive Wax mixes a water-resistant overlay made from beeswax and other oils. This product can be used on shoes, jackets, bags, hats, outdoors gear, tents, etc. Easy to get creative with!

SAM BUSHUR



Students

SERENA BUZZARD



Serena Buzzard is currently a senior at Effingham High School. She was inducted into the Academic Hall of Fame and is on high honor roll. In her free time, Serena enjoys spending time with her family and friends, shopping, and watching movies. She is currently employed as a waitress at Taqueria Don Pedro. After high school, Serena plans to attend college. After college, she plans to come back to Effingham and take over her family business, Angie's Accounting & Business Solutions Inc.

The Gift Guru

The Gift Guru is a gifting business that has gift baskets available for you to purchase and gift to yourself or other people. This business is intended for the people who are busy and don't have time to go out and buy a gift. Serena Buzzard, founder, and CEO of The Gift Guru creates each basket with the customer in mind. The ease and convenience of having a gift basket already made for whenever you need is exactly what The Gift Guru is about. You can purchase by emailing The Gift Guru at buzzard.serena@gmail.com.

Sophia Clausius is currently a senior at St. Anthony High School. She's active in her school from being chosen to be a Kairos leader to participating in various school clubs. Her life outside of school consists of working as a lifeguard at Workman Sports Complex, spending time with family and friends, or doing anything that is outside. Once she has graduated, she plans on attending a university and majoring in business.

Free Spirit Hat Bar

Free Spirit Hat Bar sells wide brimmed hats. The hats will be designed completely by the customer. He or she gets to choose which band and which accessory they want to be added to the hat he or she previously picked out. Many girls tend to use these hats for senior pictures or simply to wear on a day to day basis. These hats are a timeless piece that stand out and attract customers.

SOPHIA CLAUSIUS



AUBREY COLLINS



As a senior at Teutopolis High School, Aubrey Collins is involved in many activities. She is on the cross country team, serves as secretary of the Class of 2022 and student council, and is an active member of the drama club. She is also a part of National Honor Society, Volunteers, and Spanish Club. Outside of school and extracurricular activities, Aubrey works as an engineering intern at Stevens Industries and enjoys spending time with her friends, family, and pets. After high school, she plans to attend a four year university to study business management and marketing. She is excited to gain business knowledge and improve her communication skills throughout the year.

BumbleBee Bath Company

BumbleBee Bath Company was created by Aubrey Collins to provide the "busy-bees" of the world with much needed rest and relaxation. BumbleBee Bath Co. sells self-care kits with exclusively honey or beeswax based products inside. All are sourced from small businesses across North America. These boxes include lotions, soaps, lip balms, and other pampering products. This box can make for a great treat for yourself or for someone in your life who you may feel needs a little pick me up! Follow [@bumblebeebathco](https://www.instagram.com/bumblebeebathco) on Instagram and Facebook to learn more.

Students

PAIGE DAY

Paige Day is a senior who is attending Beecher City Jr.-Sr. High School. She is an honor roll student and is involved in Future Business Leaders of America (FBLA) and is a member of her school's drama club. Outside of school, Paige works on further developing her homebased jewelry business, Statement Jewellery, which is being sold at Brown's Drug Store. Paige has also been involved at the Effingham Performance Center, working as a summer intern. She plans on going back next summer working a more administrative style roll. She spends her free time drawing portraits, spending time with her family, and hanging out with friends. Paige's future plans include going to Eastern Illinois University to study Psychology. Her dream career is to be a Forensic Psychologist.

Simple Statements

Simple Statements is a jewelry shop for young or adult women who are looking for trendy and minimalistic jewelry for daily wear. They focus on creating all jewelry pieces (necklaces, earrings, bracelets, rings, etc.) in silver and gold options so there is something for everyone.



ANDREI DEACONESCU



Andrei Deaconescu is currently a senior at St. Anthony High School. At his school, he is currently involved in National Honor Society, high honor roll, ACES (Academic Challenge in Engineering and Science), and is a striker/midfielder in St. Anthony's soccer team. Outside of school, he is involved with Legacy Mission Village and offers online tutoring to refugee students. In his free time, Andrei enjoys working out and spending time with family and friends. Andrei plans to attend a four-year university to study computer science and start his career as a software developer. Once he has developed the necessary connections and acquired the necessary resources, he plans to start his own software company.

Createkit

The most important aspect of any business you create, or any type of service you want to offer whatsoever, is advertising. There is no better way of advertising anything other than creating a website about it. It will exist on the World Wide Web, where literally everyone on the planetary globe can see what you want there to be known. The mission of this business is exactly that—offering affordable, quality web design and development services—for your voice to be heard. To contact me, feel free to reach me at my email address: andrei@createkit.net.

KYLIE DOTY

Kylie Doty is a senior at Beecher City Jr-Sr High School. She is active in FFA, student council, varsity club, National Honors Society, library club, and softball. She is on the high honor roll and serves as the class president. In her free time, Kylie likes to hike, paint, and play with her dogs. Kylie is employed at Shelby Vet Services as a veterinarian assistant and Panda Express as a front of house employee. After high school, Kylie plans to attend a four-year university, then get her DVM license at Texas A&M.

Pampered Pet Creations

Pampered Pet Creations allows you to spoil your pet in fashion and food so they never want to leave your side. Pampered Pet Creations gives you dog tags that are beyond a name and number. Our dog tags have all sorts of borders, stamps, and scenery to add something special. In addition to dog tags, we offer treats. Our treats give you everything your pet loves without all of the worry and guilt of fillers and unnecessary ingredients. All of our recipes are veterinarian approved to ensure you are giving only the best ingredients to your pet. You can reach us at pamperedpetcreations@gmail.com



Students

CHASE EATON



Chase Eaton is a senior at St. Anthony High School. He is involved in class office and ACES (Academic Challenge in Engineering and Science). Chase is currently employed at Kirby Foods, and in his free time he enjoys spending time with his friends and family. After high school, Chase plans to attend a four-year university and study finance.

Chase's Mobile Detailing

Chase's Mobile Detailing was created and is operated by Chase Eaton. Their mission is to provide the same quality and service as if you were taking your car to the shop but conveniently at your door. They offer full interior and exterior details and pride themselves on their customer service. To make an appointment, click the link in any of their social media bios and pick a time that works best for you.

Nina Hakman is a senior who is attending St. Anthony High School. She is on the varsity golf team, student council, and pep club. In her free time, Nina enjoys spending time with friends and family, playing with her dog, Lucy, boating, and whipping up something delicious in the kitchen. She spends the summers working at Pinky's on Lake Sara. After high school, Nina plans to attend college to pursue a degree in interior design and business.

Frosted Gourmet Cookies

Frosted Gourmet Cookies is a rebrand of a baking business Nina created at the age of 13. Nina's large gourmet cookies are topped with a variety of treats and include her classic sugar cookie, s'mores cookie, cookies n' cream cookie, cinnamon roll cookie, and chocolate chip turtle cookie. You can find Frosted Gourmet Cookies on Instagram and Facebook, or in person at the Effingham Farmers Market.

NINA HAKMAN



HENRY KEMME



Henry Kemme is a current senior at St. Anthony High School. He is involved in National Honors Society, ACES (Academic Challenge in Engineering and Science), tennis, and bass fishing. He also works for Tegeler Sweet Corn and Joe's Pizza. In his free time he enjoys lifting weights and being outside. Henry plans on attending a 4 year college to study business.

SafeSolve

SafeSolve is a product business that was created to prevent dangerous and expensive household disasters. We offer a variety of products including water leak detectors, radon gas tests, emergency storm lights, and carbon monoxide detectors. Our goal is to keep you and your home safe by providing simple solutions. You can visit our website at www.safesolve.co.

Students

PAIGE KERNER



Paige Kerner is currently a senior at Teutopolis High School. She dances with the Pomerettes; Paige also participates in activities such as National Honors Society, drama club, Spanish club, and Volunteers. She is the president of the band and holds a class office. In her free time, Paige spends quality time with friends and family, dances, crochets, and bakes. After high school, Paige plans to major in Communications and continue dancing.

Starlight Coffee

Starlight Coffee is bold, quality coffee with an innovative brewing process. The flavored coffee bags will be steeped to produce either a cold or hot cup of coffee. Just add any milk or sugar desired to have the perfect cafe latte right at home. For more information, follow @starlight_coffee on Instagram and @starlightcoffee on Facebook, or contact starlightcoffee.paige@gmail.com.

CHASE KIEFER



Chase Kiefer is taking part in his last year at Effingham High School. Throughout his school career, he has been involved in football and wrestling. With school fundraisers, he has sold over 300 items. 172 of those items were sold in 2 weeks. In his free time he likes to talk with family and friends. Chase enjoys working at RMC cinemas. In his future, he wants to become an entrepreneur.

Pressurized Cleaning Solutions

Pressurized Cleaning Solutions is a pressure and soft wash company. They give a quality service that will leave your home and driveway looking like new. They charge by the squarefoot and can be contacted through email pressurizedcs@gmail.com for a free quote.

ELLIE MCMANAWAY



Ellie is currently a senior at Altamont High school. She is in extracurricular activities including varsity volleyball, club volleyball, and softball. She is the president of the school pep club and secretary of National Honors Society. Ellie enjoys being with friends, family, and baking in her free time. She is employed at Tuscan Hills Winery, Pinky's, and teaches her own swim lessons throughout the summer. Ellie will be attending John A. Logan next fall. She will be continuing her volleyball career while obtaining her associates degree.

ACHS Industries

ACHS Industries is a company that helps promote creations from young craftsmen in the Altamont community. While they are creating wonderful products, I will help market each craftsmen's company so they can meet their sales goal. While marketing their products I will be creating my own products to sell. A portion of the proceeds go back towards the Altamont Community High School Manufacturing program to help build the program that offers young students to use their minds and hands to create whatever they desire.

Students

MAX NIEBRUGGE



Max Niebrugge is a senior at Teutopolis High School. He plays fall/spring baseball and is the captain of the basketball team. Max is apart of the National Honor Society and also a member of the varsity club. During the summer, he pours concrete and helps his dad with his gardenscape business. He is unsure on his future plans but extremely exited about his future and what it holds.

Max Out Trees

Max Out Trees was created and is operated by Max Niebrugge. They sell and plant trees. They offer a variety of trees. They also offer a the service of planting the tree and other services. You can find them on Facebook at Max Out Trees.

KRISTA PHILLIPS



Krista Phillips is currently a senior at Effingham High School. She is actively involved in National Honors Society, Academic Hall of Fame, high honor roll, Fellowship of Christian Athletes, pep club, the school musical, band, and student council where she serves as treasurer, . Krista is also a part of the volleyball, basketball, and track teams. In her freetime, Krista enjoys spending time with her friends, family, and pets, as well as working at her family's mobile ice cream trailer, Toppins. After high school, she plans to attend a four year university and is excited to see where life takes her.

The Dainty Dozen

The Dainty Dozen specializes in decorative mini donuts that are just as one would expect- dainty and delicious! Each donut is hand decorated with love and an assortment of toppings and they are the perfect size to satisfy your sweet tooth, but without the extra calories. We hope you check us out on Instagram and Facebook @thedaintydozen or on our website <https://thedaintydozen.square.site>. After all, who doesn't love donuts?

MARIA POSTON



Maria Poston is a senior at St. Anthony High School. She is involved in National Honor Society, ACES (Academic Challenge in Engineering and Science), and is the editor of the school newspaper. Outside of school, Maria enjoys working at Joe Sippers Cafe, painting, baking, and spending time with her nephews. After high school, Maria hopes to attend SIUE majoring in chemistry and then attend the SIUE dental school in Alton. She hopes her CEO experience will help her in all future endeavors.

Maria's Macarons

Maria's Macarons is a French macaron bakery specializing in custom orders for all kinds of events. At the Trade Show, Maria will offer a "build-a-box" special in which customers can choose any five macarons from her variety of flavors. She delicately bakes her macarons with high quality ingredients to create the perfect sweets. Through her business, Maria hopes to bring a new experience to the people of Effingham. To place an order, contact Maria at marialposton@gmail.com or on Instagram @mariasmacarons!



Students

Tia Probst is a current senior at Teutopolis High School. She is involved in student council, National Honors Society, varsity club, science club, and Volunteens. Tia is a setter for the varsity volleyball team and a pitcher on the varsity softball team. Outside of school, Tia enjoys being with her friends and family, playing travel softball, shopping, and being outside. She is currently employed as a hostess at Gopher's Grill and gives pitching lessons as well. Tia is going to continue her academic and softball career for the first two years at Parkland College and then plans to transfer on to a four year university. Tia is most excited to learn about marketing and how to take on the business world.

Story 7 Jewelry

Story 7 Jewelry, created by Tia Probst, is a faith-based jewelry business including rings, women's and men's necklaces, and bracelets. Unlike ordinary resale jewelry, Story 7 Jewelry is stainless steel, including hand-stamped items, either faith-related, or personalized to your desire. Their mission is to combine faith and fashion to create trendy, meaningful jewelry for women, men, and even children. Find them on social media and through their website @story7jewelry.com. Let Story 7 Jewelry help you show your passion through fashion!

TIA PROBST



ELLA RUFFNER

Ella Ruffner is currently a senior at Altamont High School. She is a part of the volleyball team, National Honor Society, pep club, yearbook committee, and is employed at Pinky's. In her free time, she enjoys traveling with her family, hanging out with her friends, and getting involved with her church's youth group. In college, Ella plans to study Elementary Education while playing volleyball.

Fresh Scents

Do you have a car that could use a bit of spicing up? Ella Ruffner created Fresh Scents. Fresh Scents is a homemade car air freshener company. Our car air fresheners come in a variety of scents, colors, and shapes. These homemade air fresheners add cool decoration to your car and makes it smell fresh as well. You can find us on Facebook at Fresh Scents and come see us in person at the trade show!



Taylor Smith is currently a senior at St. Anthony High School. He is part of honor roll, the track team, and pep club. Outside of school, Taylor enjoys spending time with friends, looking at the real estate market, the gym, and his pets. Taylor attends to plan Lake Land College and later transfer to a 4 year university, majoring in business, while earning his real estate license to sell real estate in college.

ViewFinder Photography

ViewFinder Photography is a drone based photography business designed to capture and highlight all aspects of creation. ViewFinder Photography is geared towards real estate, properties, commercial properties and will accommodate for any needs that the client may have. You can find us on Facebook: ViewFinder Photography or Instagram: @viewfinder.photography

TAYLOR SMITH



Students

EVIE STRULLMYER



Evie Strullmyer is a current senior at St. Anthony High School. She is involved in National Honors Society, student council, pep club, cheerleading, and track & field. Evie also works for Joe's Pizza in Effingham. Outside of school she enjoys playing with her puppy, Lulu, exercising, and spending time with friends and family. After high school Evie plans on attending a four year university to study psychology.

Event Clear

Entertainment events today including college football, college basketball, concerts, NFL, NHL, MLB, and many other stadium events have clear bag policies. Your bag must be clear in order to attend the event. Event Clear provides unique fashion bags for use of any future event. Represent your sporting team or personality through Event Clear's clear bag options. Level up a plain clear bag with keychains, sporting team names, monograms, and bag straps. You can find Event Clear on Etsy, Instagram, or Facebook. Find your clear bag that will stand out amongst the crowds at each of your future events!

Joyce Tawdros is currently a senior at St. Anthony High School. She is involved in New Hope Church and has been an intern there for two years doing tasks, such as event planning and social media management. Every summer Joyce tries her best to go on at least two mission trips out of state. She enjoys traveling to North Africa and Europe. Joyce is currently employed at Vantage Outsourcing. In her free time, she enjoys watching the sunset while reading her bible. Joyce plans to attend SIUE to study business.

HeavenMade

HeavenMade is a faith-based apparel company connecting the Kingdom of God to Earth. We share the word of our Father by creating and selling crewnecks, bracelets, and stickers. As part of our mission to do good, 10% of our profit is going to Ukraine. Feel free to check me out on Instagram @heaven.made.co and our website www.heavenmade.com

JOYCE TAWDROS



BAILEY TEASLEY



Bailey Teasley is a senior at Altamont High School. She is involved in softball, National Honors Society, FCCLA, FCA, pep club, and class office. In her free time, she enjoys spending time with her family and her animals, playing travel softball, working out, and traveling to see new things. She is currently undecided with her future plans, but she does know that she will attend a college or university somewhere.

Aunt B's

Aunt B's was created for consumers to eat convenient and healthy snacks. Delicious energy balls, muffins, and dry overnight oat mixes can be purchased to eat on the go.

Students

TORY TENSEN



Tory Tensen is currently a senior at Effingham High School. At school, Tory is involved in student council and is on honor roll. Although she spends most of her time working or helping her mom around the house, when she does have free time, she loves to paint or sit down and read a book. Tory is most excited about getting to learn the marketing side behind businesses this year. Although her plans after high school are unsure, she hopes her hard work and determination will help her be successful where ever she lands.

JuneThird Jewelry

JuneThird Jewelry, a handmade jewelry business created by Tory Tensen, sells unique jewelry ranging from bright colors to classic styles. Our jewelry is made with care and passion. I believe every customer can find a piece that they love. Wearing JuneThird will make you stand out with trendy jewelry, so every time you walk into a room you can radiate confidence by feeling and looking your best. JuneThird is an affordable, one-of-a-kind business. You can shop online at junethirdjewelry.com, connect with us on Instagram, Facebook, and Pinterest @junethirdjewelry, and contact the owner directly at junethirdjewelry@gmail.com.

HANNAH WELLS



Hannah Wells is a senior at Beecher City Jr-Sr High School. Hannah is on high honor roll and is involved in National Honors Society, Future Business Leaders of America, National Society of High School Scholars, and her school's scholarbowl team. In her free time, she enjoys being around her friends and family. She plans on attending Lake Land College and studying business. She also hopes to study cosmetology and later have her own business.

Radiantly You

Radiantly You, a glue-on acrylic nail business will provide its customers with salon quality results without the high cost. Our goal is to provide customers with long-lasting beautiful nails without breaking the bank. Salon nails are expensive and making appointments can be a hassle. With Radiantly You nails, you can feel radiant without wasting your time in the salon. For more information, check out my Instagram or Facebook (@radiantlynails). If you have any questions, you can message me on social media or by email at wellsannah2022@gmail.com.

Paige Wendling is a senior at Altamont Community High School. She participates in cheerleading, dance team, band, yearbook club, high honor roll, and pep club. Paige is currently holding a class office position as president, as well as, National Honor Society president, and FFA vice president. Paige is currently employed at The Pizza Man of Effingham. Outside of school, she enjoys spending time with her friends, and in the kitchen baking. Paige plans to attend college after high school.

Cookie Dough Delight

Cookie Dough Delight is a small business that provides its customers with safe to eat raw cookie dough. This homemade cookie dough is made with heat-treated flour and no eggs, which makes it completely safe to eat with no baking required! 5 fun flavors will be for sale and featured at the trade show sold in 8 oz. containers. Make sure to check out Cookie Dough Delight on Instagram (@cookie.dough.delight) and Facebook (Cookie Dough Delight) to follow along!

PAIGE WENDLING



Trade Show

April 19, 2022 Thelma Keller Convention Center



THE CRAIG LINDVAHL ENTREPRENEUR OF THE YEAR

The recipient is nominated by their peers for their performance throughout the year.

2022 Recipient:
Chase Kiefer



ULTIMATE GIFT BASKET

This individual maintained steady growth all year, both personally and professionally.

2022 Recipient:
Tia Probst



JOHN H SCHULTZ SCHOLARSHIP

The John H. Schultz, CEO Scholarship was created in memory of John H. Schultz, an Effingham area entrepreneur and businessman. It was created by the children of John and Fran Schultz and is a \$1,000 scholarship presented annually. The award was presented by CEO Alum Emmie Schultz.

2022 Recipient: Aubrey Collins



Day Trip

Champaign, IL

The CEO students took charge and coordinated a date for a class trip. They traveled via Bales bus to Champaign where they participated in a number of team building activities.

First Stop

University of Illinois Associate Head Tennis Coach, Marcos Asse, showed the class through the Atkins Tennis Center. He was accompanied by Zeke Clark, a former U of I graduate.

They had a series of stations set up for the students to create some friendly competition.

Lunch

After their Chick-fil-A lunch, the students were joined on the bus by restaurant operator Bob Williamson. Mr. Williamson shared his background and explained the Chick-fil-A franchise model.

Final Stop

Their skills were put to the test as they worked to escape all four escape rooms at Champaign-Urbana Adventures in Time and Space.





Thank You

Effingham CEO Annual Investors

Effingham County CEO Investors are the heart of our community-driven program. An annual investment of \$1,000 provides the necessary resources for current-year facilitators salaries and operating expenses and ensures the sustainability of the Effingham County CEO class for future students.

- Agracel, Inc.
- Akra Builders
- Al's Tire Mart & Electronics Center, Inc.
- Allied Capital Title
- Beth Lindvahl
- Bonutti Clinic/Research
- Brandenburger Family
- Brumleve Industries, Inc.
- Bushue Human Resources, Inc.
- City of Effingham
- Crossroads Bank
- Dan Hecht Chevrolet Toyota, Inc.
- Dean & Linda Samuel
- Delbert & Beverly Soltwedel
- Designs Unlimited
- Dietrich Bank
- Dust & Son Auto Supplies Inc.
- Dusty's Outdoor Media LLC
- Dwight & Karen Erskine
- EJ Water Cooperative Inc.
- Edward Iones
- Farm Credit Illinois
- Firefly Grill LLC
- First Mid Bank & Trust
- First National Bank of Waterloo
- First State Bank of Beecher City
- Goeckner Accounting & Financial Services, Inc.
- Heartland Dental, LLC
- Higgs Welding
- J&R Collision Centers, LLC
- I&I Ventures Gaming, LLC
- Jerry and Madalaine McDaniel
- Joe's Pizza & Pasta
- John Boos & Co
- Kabbes Development Group LP
- Koboldt Charitable Trust
- Koerner Distributor, Inc.
- Lake Land College
- Lee's Tool Sales, Inc.
- Lin
- Lind
- McDonal
- MBS Commu
- McDevitt, Osteen, Chojnicki, Deters
- Mette's Cabinet Corner, Inc.
- Meyer Oil
- Midland States Bank
- Milano & Grunloh Engineers, LLC
- Patterson Technology Center
- Prudential Financial Services
- Pyramid Marble & Granite
- RE/MAX Key Advantage
- Robert & Karen Wolters
- Roy Schmidt Honda
- Russell & Janet Ramsey
- Ryan and Mandy Eckhardt
- Sandschafer Electric
- Schultz Investment Co, Inc.
- Scott and Sue Kabbes
- Servpro
- Siemer Milling Company
- Smith Moore & Co
- South Central FS
- Stevens Industries, Inc.
- Sutterfield Law Offices, P.C.
- Taylor Law Offices, P.C.
- The City of Altamont
- The Equity
- Three Z Printing
- Tingley Insurance Agency, Inc.
- Tom & Lana Henderson
- Tuscan Hills Winery
- Vantage Outsourcing
- Village of Beecher City
- Village of Dieterich
- Village of Teutopolis
- Washington Savings Bank
- Weber's Clothing & Jewelry
- West & Company, LLC
- Wright Furniture, Inc
- Y-Yard Auto & Truck, Inc.

- Linders Ltd LLC/McDonald's
- MBS Communications
- McDevitt, Osteen, Chojnicki, Deters
- Mette's Cabinet Corner, Inc.
- Meyer Oil
- Midland States Bank
- Milano & Grunloh Engineers, LLC
- Patterson Technology Center
- Prudential Financial Services
- Pyramid Marble & Granite
- RE/MAX Key Advantage
- Robert & Karen Wolters
- Roy Schmidt Honda
- Russell & Janet Ramsey
- Ryan and Mandy Eckhardt
- Sandschafer Electric
- Schultz Investment Co, Inc.
- Scott and Sue Kabbes
- Servpro
- Siemer Milling Company
- Smith Moore & Co
- South Central FS
- Stevens Industries, Inc.
- Sutterfield Law Offices, P.C.
- Taylor Law Offices, P.C.
- The City of Altamont
- The Equity
- Three Z Printing
- Tingley Insurance Agency, Inc.
- Tom & Lana Henderson
- Tuscan Hills Winery
- Vantage Outsourcing
- Village of Beecher City
- Village of Dieterich
- Village of Teutopolis
- Washington Savings Bank
- Weber's Clothing & Jewelry
- West & Company, LLC
- Wright Furniture, Inc
- Y-Yard Auto & Truck, Inc.

Small enough to care large enough to serve.



SCAN
HERE

TO DOWNLOAD PDF



EFFINGHAM COUNTY CEO®

CREATING ENTREPRENEURIAL
OPPORTUNITIES

INITIAL INVOLVEMENT FORM

Community Stakeholder,

You are the heart of CEO! Your commitment of time, treasure, and energy is critical to the success of the CEO Program. As an Annual Investor or Friend of CEO, you are providing the needed resources for facilitator salaries and other expenses associated with the program, while also ensuring the sustainability of the CEO Class for future students. Thank you for supporting Effingham County CEO!

LETTER OF INTENT

I/We understand that our contributions will be used for the operating needs of the CEO Program in Effingham County. In consideration of the gifts of others for the same purpose, I/We hereby agree to contribute the following (please select all that apply):

_____ ANNUAL INVESTOR \$1,000 per year commitment.

Please indicate your payment preference:

_____ I would like to be invoiced annually for a \$1,000 contribution.

_____ I would like to be invoiced every three years for a \$3,000 contribution.

_____ I would like to be invoiced every five years for a \$5,000 contribution.

_____ FRIEND OF CEO Any contribution outside of an Annual Investor commitment. Amount \$ _____

_____ MENTOR Be paired with a student for one class year to provide them with guidance both professionally and personally.

_____ HOST SITE Provide a meeting place for the class for up to nine weeks at a time.

_____ BUSINESS VISIT The class may tour my business at least one time during the class year.

_____ GUEST SPEAKER Volunteer to speak to the class about your business or life skills.

Name: _____

Company Name: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

I/We wish to my/our name(s) to be listed among the Community Stakeholders as follows:

Signature: _____ Date: _____

Please make initial investment contribution checks payable to:

Effingham County CEO/Southeastern Illinois Community Foundation, PO Box 1211, Effingham, IL 62401. Please phone 217-342-4988 with any questions.

Effingham County CEO is a component fund of Southeastern Illinois Community Foundation and does not have a separate corporate existence. Southeastern Illinois Community Foundation is a 501 (c) (3) nonprofit organization managing permanent and non-permanent assets for the long-term benefit of communities in southeastern Illinois. All gifts are tax-deductible to the extent allowable by law.

EFFINGHAM COUNTY

Karen Etter - Board Chair

217.254.5593

Molly Bushue - Facilitator

217.254.0777

Michelle Niebrugge - Facilitator

217.994.1696



www.effinghamceo.com

effinghamceo@gmail.com

EFFINGHAM COUNTY CEO ENDOWMENT

Effingham County CEO Endowment was established in fall 2018 with surplus profits from previous class businesses. Over the last 14 years, Effingham County CEO program has been made possible through equitable and wide-spread support of donors in our community. We plan to continue the "investor model", but the endowment provides an opportunity for donors to give above and beyond investor support to help us ensure the sustainability and future of Effingham County CEO. The charitable fund is being managed by Southeastern Illinois Community Foundation.

2021 / 2022 Host Locations



Thelma Keller Convention Center